

# Food Systems Science: Establishing a Common Framework and Network

First European Food Systems Science Conference

# The need for a European Food Systems Science Network

25th March / 14:10 GMT





Niels Halberg
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'The need for a European Food Systems Science Network'.



1st Conference – Oxford, 25-27 March 2025

Theme: Food Systems Conceptual Issues

Niels Halberg, Aarhus University SCAR SWG FS







#### **SCAR Food Systems Strategic Working Group**

Chair – Monique Axelos, INRAE, FR
Co-chair – Minna Huttunen, Ministry of Agriculture and Forestry, FI
Co-chair of SCAR FS SWG –Niels Halberg, Aarhus University, DK (Food&Ag Ministry)

#### Type and Numbers: of partners:

- Representatives of MS Ministries and Research Org and Universities
- Observers: FACCE-JPI, JPI OCEANS, HDHL, CIHEAM-Bari, Copa-Cogeca
- representatives from 21 EU Member States and Associated countries

#### Aim:

- Provide strategic advice and support to the EU R&I policy framework FOOI 2030, Horizon Europe (Cluster 6).
- Align research and Strengthen the EU R&I area in Food Systems
- Contribute to the FutureFoodS partnership

#### 3 main priority actions:

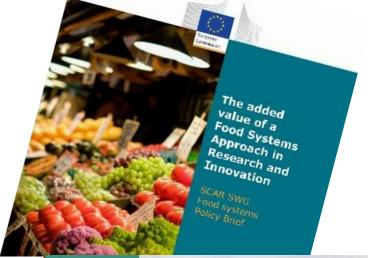
- Monitoring and Accelerate the Food Systems transition
- How to improve **resilience** of the Food Systems
- International dimension of the Food Systems

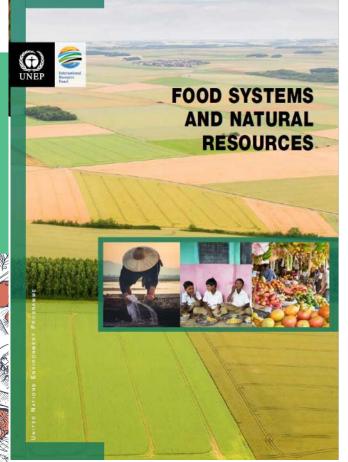


SCAR Food Systems

# Food system thinking is 'en vogue'







'Synthesis of existing food systems studies and research projects in Europe' Review of +50 papers and projects from a larger pool

#### The objective

- to provide a state-or-art synthesis of existing studies and research projects using a Food Systems approach
- to study Europe's food system (as a whole) and ...
  - geographical parts (countries, regions, cities)
  - certain aspects (for example nutrition, or environmental issues)
  - comparable countries
- input to formulation of knowledge needs for EC research programs.



Thom J. Achterbosch (Wageningen University & Research (WUR), NL), Arthur Getz Escudero (Urban PlanEat, UK), Just D. Dengerink (WUR, NL), Siemen van Berkum (WUR, NL), EC, SCAR SWG FS, 2019.

'Synthesis of existing food systems studies and research projects in Europe'

Wider implications: Is the food systems approach a

useful approach for R&I?

#### Main experiences from literature: Yes!

- understanding and acting with a food systems view is a useful and necessary approach
- in the light of the multi-faceted challenges of governments, farmers, fishermen, food companies, retailers and consumers/citizens.
- A food system approach is helpful in identifying relationships and interdependencies and
- can help to grasp the complexities between these elements.



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# Room for further development of FS approach

#### Methodologies

- A credible (standard) methodology for an effective and feasible analysis of food systems is lacking including defining borders etc;
- How to operationalize, in methodology and practice, the distinction and interdependencies between different scales, from local to national to European to global food systems.
- Methodology for identification of lock-ins and barriers for change;
- How to speed-up learning and create a community of practise, involving all relevant stakeholders,
- provide an experimental space for practitioners from research, the food systems actors (including farmers and fishermen), NGOs and policymakers

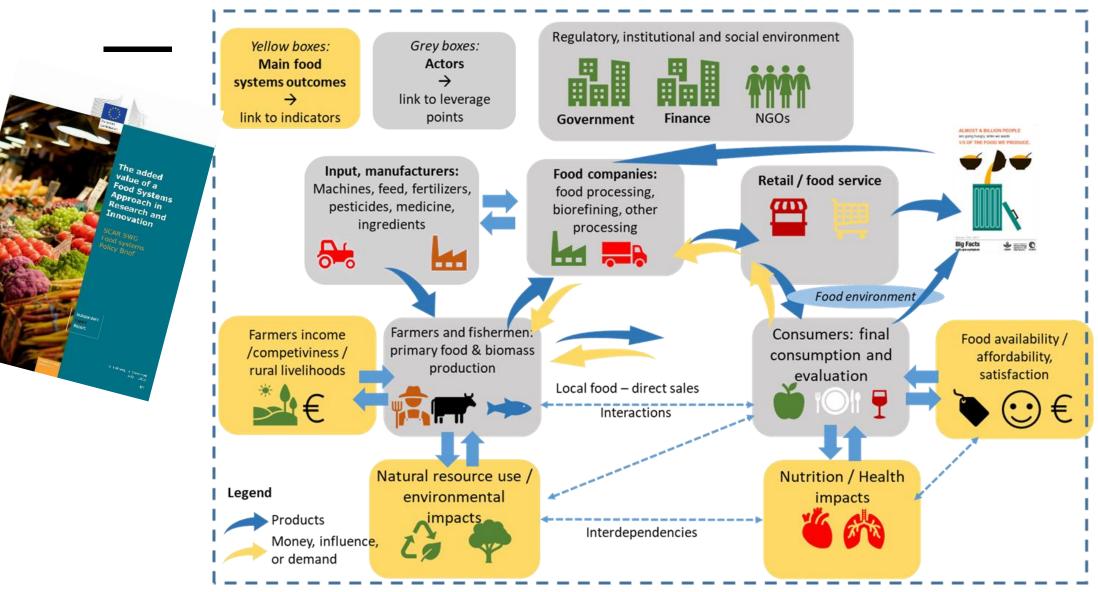
#### **Focus**

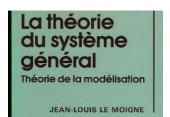
 There is a need to better understand different European food-systems and to develop a typology, to defining more specific challenges, opportunities and knowledge needs for different types of FS

ch and

- to develop and support FS R&I with a consumer/citizen centered focus
  - engaging actor representatives not usually included in agriculture and food science.
  - the potential of new forms of consumer engagement by industry in food innovation,
  - the changing roles of actors due to individualisation and digitalisation of retail and consumer relations
- how to identify the important leverage points as tools for change agents and policy makers

#### FOOD SYSTEM CONCEPTUAL MODEL









## Four types of food systems analysis Litterature review: FS research mostly descriptive so far

- 1. Supply oriented, focusing on food availability
- 2. Value chain oriented, focusing on links between production and consumption, markets and institutions,
- Demand oriented, focusing on food demand, appropriate diets and access to food
- 4. System oriented, focusing on governance for responsive and adaptive food environment for synergies
- Little focus on interactions between stakeholders, thus no id of policy incentives to align different interests
- Little focus on trade-off across FS outcomes and political dilemmas

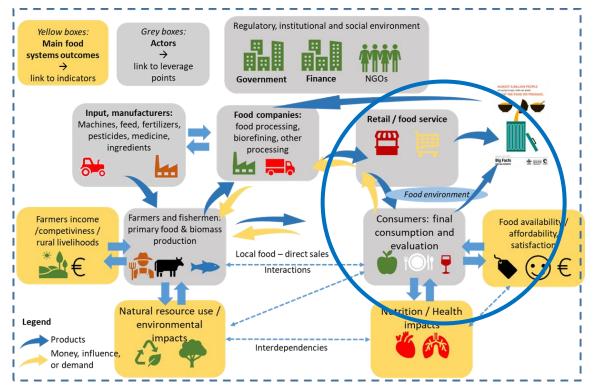
#### Need more focus on (how to change FS):

- consumer choice and diets (instead of single products)
- insights in FS governance mechanisms... and FS dynamics...
- the usefullness of FS approaches for
  - id innovative solutions to better outcomes
  - ❖ Id operational opportunities for engaging stakeholders in policy and practices..
- id of FS transformative pathways, leverage points
- backward linkages from healthier diets to adjustments in farm and food production...
- Insights into the exchange conditions between niche (alternative) and dominant FS

   to support adaptive change and overcome lock-in effects blocking social change.

# Understanding food system characteristics: Drivers, components, outcomes..

- Interactions between actors with specific objectives, roles and interests
- ➤ ID of Key decision makers?
- Resulting feed-back loops => level of complexity!
- ➤ The resulting **interdependencies** of outcomes including consequences for different stakeholders?
- Drivers for change
  - Pressure from stakeholders, policies Innovations in technologies, selfgovernance, niche development, ...
- > Identifying barriers to change:
  - negative feed-back loops
  - Lock-ins ..
  - Unaccepted trade-offs....



Complex systems, like the food system, are by definition non-linear, interconnected, multivariable, self-evolving, and dynamic, making it difficult to predict and control. Intervening requires continous reassessements, readjustments, adaptations and iterations to counter biases, unexpected consequences, unforseen reinforcing feed-back loops and other perverse effects (SAPEA 2020, shortened)

# Three perspectives on Food System models

Ontological
(what constitutes the system? What is it/how do we define it?)

Food system conceptual model

Bio-physical, agronomic/food science

Economic, social/humanities

à réfléchir pou

Descriptive vs

approaches: we see the social environment approaches approaches

Retail / food service

Consumers: final

600

Local food - direct sales

Interdependencies

nteractions

Food available

satisfaction

à réfléchir pour mieux agir: Descriptive vs proactive approaches: which type of understanding is needed?

Purpose and Outcomes,
Trade-offs, synergies?
Nutritional;
Environmental,
economic,,

#### **Functional**

(what does the system perform vis-à-vis it's environment?)

Reproduction,
Resilience
Power/influence

Determinants of food choices...?

Niche vs dominant regimes, transformative change, social & technological innovation, Culture, policies.

Historical/genetic

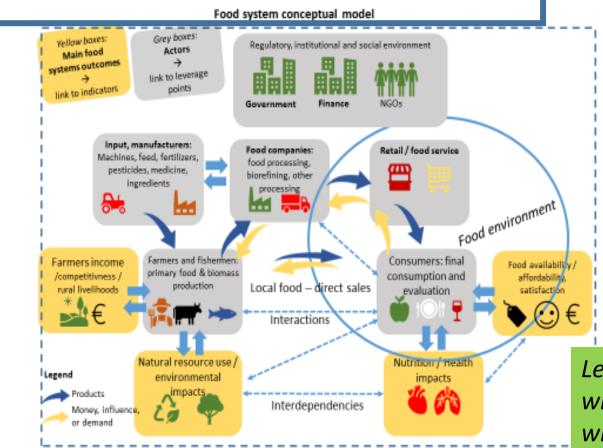
(how did the system evolve and in which direction(s) may it develop?)

Le Moigne: La théorie du système général, 1977, 1994

Brouwer et al. 2020

# How do society change – a part of - a food system and its outcomes ?

- ID of Key decision makers?
- Interactions between actors
- Resulting feed-back loops
- The resulting interdependencies of outcomes for different stakeholders?
- Identifying barriers to change:
  - negative feedback loops
  - Lock-ins ...
  - Lack of ideas and motivation...?



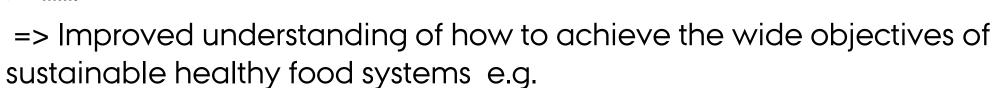
#### **Looking for:**

- Drivers of change
- Adaptive behaviour
- leverage points
- Synergistic interventions
- Important interactions
- Reflexive learning?
- Changing rules and/or information flows
- So, Who will change the system consciously or by acting in "self-interest"/ ethical standpoint?

Leverage points are places within a complex system where a small shift in on thing can produce big changes in everything D. Meadows, 1999

#### **USES OF AN IMPROVED FOOD SYSTEMS METHODOLOGY:**

- > Research calls and projects
- Innovation programs
- Science advice
- Food Systems observatory
- Teaching and education
- **>** .....



"a food system that ensures **food security and nutrition for all** in such a way that the **economic, social and environmental bases** to generate food security and nutrition of **future generations are not compromised**". HLPE, 2017

HLPE. 2017. Nutrition and food systems. A report by the High Level Panel of Experts on Food Security and Nutrition of the Committee on World Food Security, Rome.



Sustainable Food Systems
Partnership for People,
Planet and Climate

STRATEGIC RESEARCH AND INNOVATION AGENDA (SRIA)

JANUARY 2023





#### REQUEST FOR HOLISTIC SCIENCE ADVICE IN SUPPORT OF FOOD SYSTEMS TRANSITION TO SUSTAINABLE HEALTHY DIETS



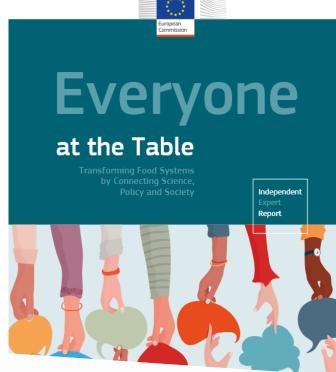


"Sustainable Healthy Diets (SHD) are dietary patterns that promote **all** dimensions of individuals' health and wellbeing; have low environmental pressure and impact; are accessible, affordable, safe and equitable; and are culturally acceptable.

The aims of Sustainable Healthy Diets are to achieve optimal growth and development of all individuals and support functioning and physical, mental, and social wellbeing at all life stages **for present and future generations**; etc. ..

FAO and WHO (2019)





#### Environmental sustainability in national food-based dietary guidelines: a global review



Genevieve James-Martin, Danielle L Baird, Gilly A Hendrie, Jessica Bogard, Kim Anastasiou, Paige G Brooker, Bonnie Wiggins, Gemma Williams,



Food-based dietary guidelines (FBDGs) provide country-specific guidance on what constitutes a healthy diet. With Lancet Planet Healthy increasing evidence for the synergy between human and planetary health, FBDGs have started to consider the 6:e977-86





Framing and credibility in policy recommendations: can we clearly distinguish science based advice?



**SUSTAINABLE FOOD SYSTEMS LAW RECOMMENDATIONS FOR** 

ANINGFUL TRANSITION

BEUC

IF@AM

HOUSE OF LORDS

Food, Diet and Obesity Committee

Report of Session 2024-25

Recipe for health: a plan to fix our broken food system

Ordered to be printed 15 October 2024 and published 24 October 2024

Published by the Authority of the House of Lords

1. TAKE A FOOD SYSTEMS APPROACH

2. SET A NEW GOVERNANCE FRAMEWORK FOR THE EU FOOD SYSTEM

RATIONALE

#### SOLUTIONS

- I. Make the SFS Law an effective framework legislation
- II. Redefine institutional structures and support food democracy
- III. Frame Member States' involvement through National Sustainable Food Plans
- IV. Set a robust framework to track progress in the transition

#### B. DEVELOP ENABLING FOOD ENVIRONMENTS

#### RATIONALE

#### SOLUTIONS

- I. Adopt strong EU-level measures on public and private procurement and marketing
- II. Require action at national and local level through National Sustainable Food Plans

#### . ENSURE STRONG ACCOUNTABILITY AND FAIRNESS THROUGHOUT THE FOOD CHAIN

#### RATIONALE

#### SOLUTIONS

- I. Address the social and environmental harm caused by industrialised food production
- II. Establish a clear regime of corporate responsibility for the big actors in food supply chains

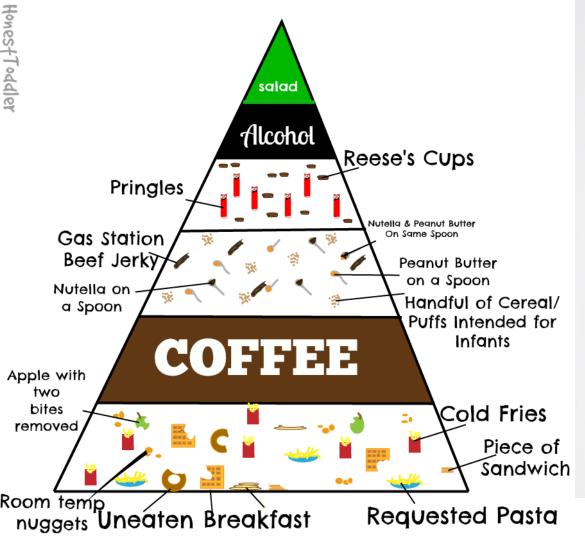
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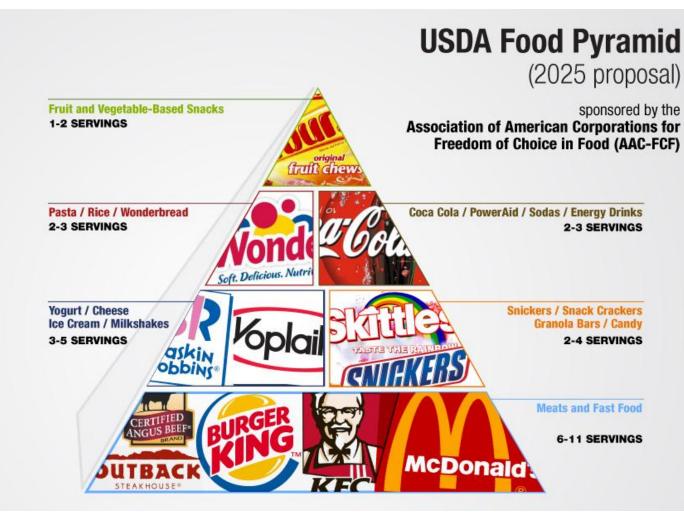
III. Bring the EU's trade policy within a socially and environment

Are food giants rigging the system against children's health?

### Thanks, - and have a healthy future & food system

Food Pyramid for Parents of Toddlers





https://sustainabledish.com/should-sustainability-be-part-of-the-food-pyramid

